

TOWN OF DISCOVERY BAY



A COMMUNITY SERVICES DISTRICT

SDLF Platinum-Level of Governance

President - Ashley Porter • Vice-President - Michael Callahan • Director - Kevin Graves • Director - Bryon Gutow • Director - Carolyn Graham

MINUTES OF THE REGULAR MEETING OF THE COMMUNICATIONS COMMITTEE OF THE TOWN OF DISCOVERY BAY Wednesday, May 3, 2023 3:30 P.M.

Communications Committee Members

Chair Carolyn Graham Vice-Chair Bryon Gutow

A. ROLL CALL

- 1. Business meeting called to order 3:30 p.m.
- 2. Roll Call was taken, and all members were present.

B. PUBLIC COMMENTS (Individual Public Comments will be limited to a 3-minute time limit) None.

C. DRAFT MINUTES TO BE APPROVED

1. Approve Regular Communications DRAFT Meeting minutes of March 1, 2023.

Vice-Chair Gutow made a Motion to Approve the March 1, 2023, Draft Minutes. Chair Graham seconded.

Vote: Motion Carried - AYES: 2, NOES: 0, ABSTAINED: 0, ABSENT: 0

D. PRESENTATIONS

None.

E. <u>UPDATES</u>

1. Electronic Sign Board Update.

Presented by General Manager Dina Breitstein.

- New messages will be displayed each Friday.
- 2. Social Media & Website Update.

Presented by General Manager Dina Breitstein.

- The Town of Discovery Bay website has 1002 subscribers.
- Instagram has 288 followers.
- Facebook has 3500 followers.
- The committee suggested adding a banner with a QR Code at the Summer Jam concert.
- SMS Community Alerts Update.

Presented by Assistant General Manager Allan Cantando.

• 296 current subscribers.

F. <u>DISCUSSION</u>

None.

G. FUTURE DISCUSSION/AGENDA ITEMS

None

H. ADJOURNMENT

 Adjourned at 3:47p.m. to the next Standing Communications Committee meeting on July 5, 2023, at the Community Center located at 1601 Discovery Bay Boulevard.

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