

April 2024

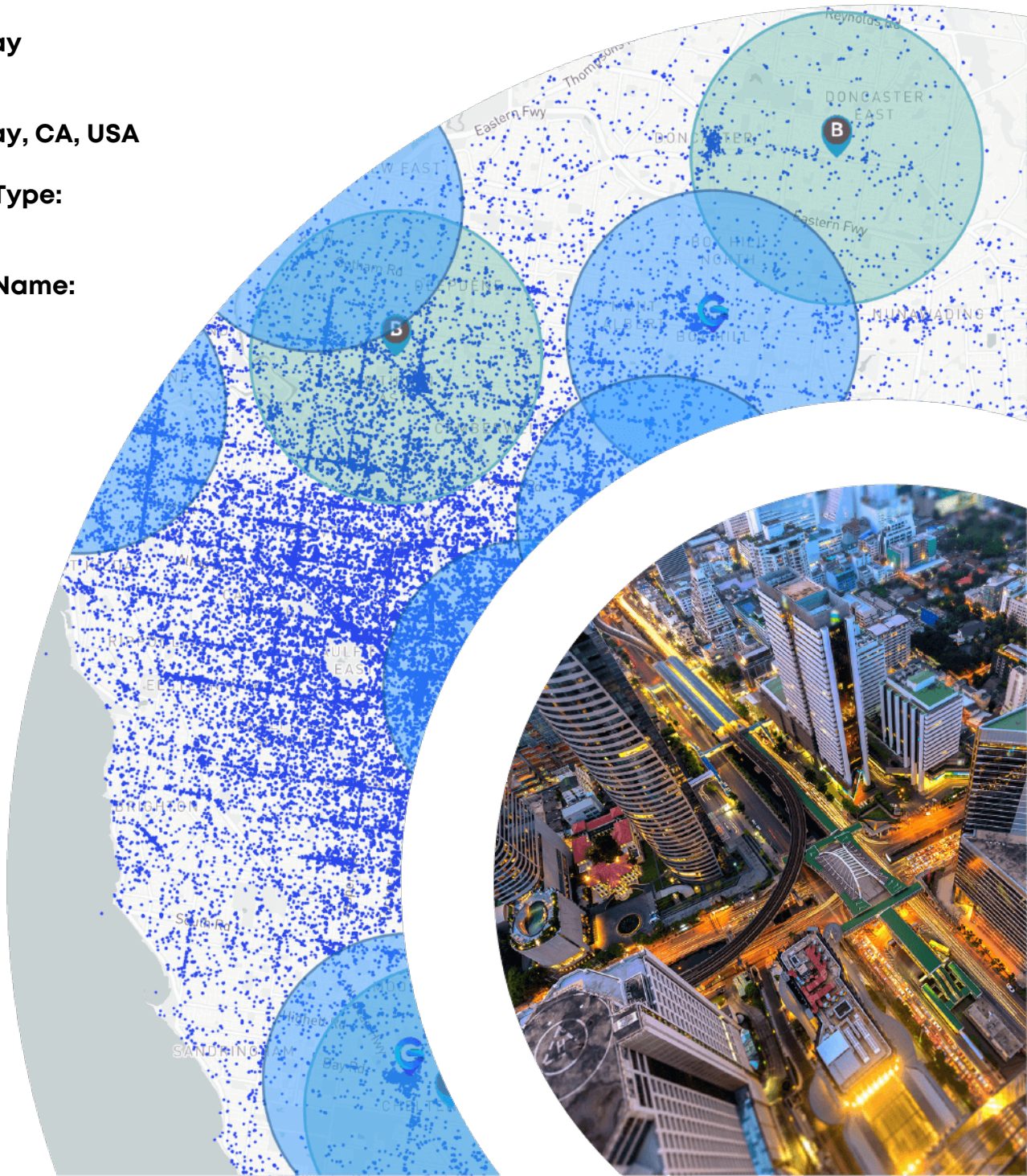
Catchment Report

Location:
Discovery Bay

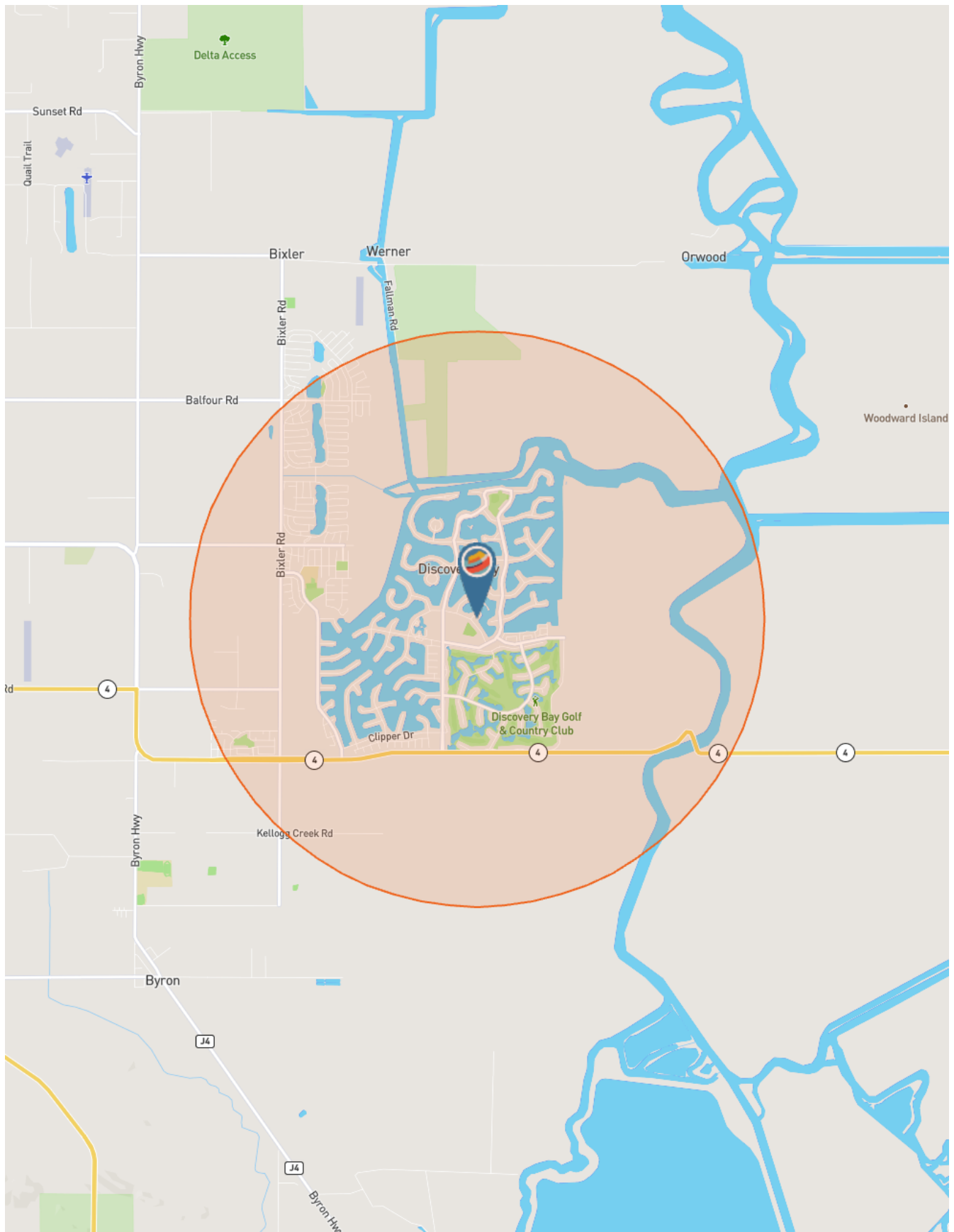
Address:
Discovery Bay, CA, USA

Catchment Type:
Radius

Catchment Name:
3.22km



Defined Area Snapshot



Discovery Bay, CA, USA

Radius: 3.22km

Location snapshot

2022 Summary	Location	California	United States
Population	12,238	39,238,624	335,052,630
Households	4,588	13,579,479	130,100,000
Avg. Household Size	2.67	2.89	2.58
Avg. Household Income	204,746.50	148,161.62	118,763
Avg. Per Capita Income	76,759.02	51,274.93	46,115.34
Aged 0-14	15.70%	17.24%	16.82%
Aged 15-24	10.30%	13.28%	13.09%
Aged 25-34	9.90%	14.89%	13.89%
Aged 35-64	44.78%	38.85%	38.86%
Aged 65+	19.33%	15.74%	17.33%

Source: US Census 2022 2020

2023 Tennis Participation and Fandom	Location	California	United States
Participation and Interest (No.)			
Adults - Tennis Played in Last 12 Months	626	2,653,810	18,772,813
Adults - Interest to Play	693	2,873,796	21,590,190
Kids (6 to 17 years old) - Tennis Played in Last 12 Months	266	832,352	5,560,844
Kids (6 to 17 years old) - Interest to Play	217	595,452	4,154,685
Follow Tennis	1,634	6,557,843	49,564,969
Tennis Passion Rating of 3+	528	2,003,203	16,913,855
Tennis Passion Rating of 4+	367	1,213,659	10,088,567
Tennis Passion Rating of 5	123	395,865	3,596,818
Participation and Interest (%)			
Adults - Tennis Played in Last 12 Months %	6.32%	8.57%	7.13%
Adults - Interest to Play %	7%	9.28%	8.20%
Kids (6 to 17 years old) - Tennis Played in Last 12 Months %	15.77%	14.48%	11.84%
Kids (6 to 17 years old) - Interest to Play %	12.86%	10.36%	8.84%
Follow Tennis	13.35%	16.71%	14.79%
Tennis Passion Rating of 3+	4.31%	5.11%	5.05%
Tennis Passion Rating of 4+	3%	3.09%	3.01%
Tennis Passion Rating of 5	1.01%	1.01%	1.07%

Source: Kinetica US Aura Survey 2023 2020

USTA Providers	Location	California	United States
Age			
Aged 0 to 14	0	0	0
Aged 15 to 24	0	224	2,055
Aged 25 to 34	0	345	2,894
Aged 35 to 64	0	1,667	13,059
Aged 65 And Over	0	475	3,847

USTA Providers	Location	California	United States
Gender			
Female	0	813	7,855
Male	0	1,891	13,971
Unknown	0	7	29
Ethnicity			
White	0	1,456	14,464
Asian	0	585	1,988
Hispanic	0	251	1,768
African American	0	144	1,756
Native Hawaiian	0	20	50
Other	0	60	449
Prefer Not To Say	0	16	87
Two Or More	0	52	250
American Indian	0	13	78
Ethnicity Unknown	0	114	965
USTA			
Total Providers	0	2,711	21,855
Affiliated With A School	0	432	3,948
Affiliated With A Service Organization	0	369	3,297
Certified Coach	0	612	5,089
High School Coach	0	172	1,502
Parent Or Volunteer	0	597	5,614
Tournament Director	0	415	3,535
Usta Certified Official	0	295	2,518
USTA Certification Status			
Approved	0	829	5,114
Not Yet Approved	0	1,725	15,374
Expired	0	104	786
PRT Certification Status			
Approved	0	459	4,316
Not Yet Approved	0	2,123	16,371
Expired	0	115	1,012
Safeplay Status			
Approved	0	2,711	21,855
Not Yet Approved	0	0	0
Expired	0	0	0
Officials			
Active Officials	0	233	2,097

Source: USTA 2023 2020

USTA Members	Location	California	United States
Age			
Average age of members	46.97	39.56	40.33
Aged 0 to 14	0	10,059	73,863
Aged 15 to 24	2	11,696	99,906
Aged 25 to 34	0	4,582	38,169
Aged 35 to 64	14	29,734	260,803
Aged 65 and over	2	9,939	75,377
Gender			
Female	13	28,846	281,400

USTA Members	Location	California	United States
Male	6	37,291	267,465
Gender unknown	0	4	16
Ethnicity			
African American	0	1,384	18,418
American Indian	1	149	1,593
Asian	4	19,166	71,218
Hispanic	1	4,377	28,875
Native Hawaiian	0	204	699
Prefer not to say	0	892	5,790
Two or or more	0	1,805	9,057
White	12	33,705	385,519
Other	0	2,252	10,480
Ethicity Unknown	1	2,207	17,232
Member Status			
Active Members	19	66,141	548,881
Inactive Members	48	100,473	869,180
Lapsed Members	76	190,489	1,380,703
Cancelled Members	8	3,210	31,689
Total Members	151	360,313	2,830,453

Source: USTA 2023 2020

2023 Health and Wellbeing	Location	California	United States
Life Expectancy (years)	80.01	80.10	78.59
Obesity	23.90%	24.99%	27.67%
Physical Inactivity (Do not meet physical activity guidelines)	15.30%	17.82%	18.54%
Diabetes	8.70%	8.59%	8.26%

Source: CDC 2023 2020

USTA Schools	Location	California	United States
Public School			
Public schools	6	10,495	101,443
Students	2,010	5,885,894	49,255,469
Teachers	93	268,186	3,155,424
Private School			
Private schools	1	2,350	21,270
Students	130	455,703	3,910,888
Teachers	4	36,849	339,644

Source: USTA 2023 2020

2022 Age Profile (No. of Residents)	Location	%	California	%	United States	%
0 to 14	1,921	15.70%	6,764,308	17.24%	56,365,382	16.82%
15 to 24	1,260	10.30%	5,209,809	13.28%	43,867,971	13.09%
25 to 34	1,212	9.90%	5,842,855	14.89%	46,542,316	13.89%
35 to 64	5,480	44.78%	15,245,435	38.85%	130,208,013	38.86%
65 and over	2,365	19.33%	6,176,217	15.74%	58,068,948	17.33%
TOTALS:	12,238.00		39,238,624.00		335,052,630.00	

Source: US Census 2022 2020

2022 Age Profile (No. of Residents, 5 year bands)	Location	%	California	%	United States	%
0 to 4	517	4.22%	2,065,665	5.26%	17,488,826	5.22%
5 to 9	655	5.35%	2,289,622	5.84%	18,999,410	5.67%
10 to 14	749	6.12%	2,409,021	6.14%	19,877,146	5.93%
15 to 19	689	5.63%	2,514,309	6.41%	20,660,571	6.17%
20 to 24	571	4.67%	2,695,500	6.87%	23,207,400	6.93%
25 to 29	498	4.07%	2,801,312	7.14%	22,672,493	6.77%
30 to 34	714	5.83%	3,041,543	7.75%	23,869,823	7.12%
35 to 39	892	7.29%	2,830,972	7.21%	22,803,282	6.81%
40 to 44	1,002	8.19%	2,654,212	6.76%	22,013,171	6.57%
45 to 49	859	7.02%	2,445,116	6.23%	20,196,967	6.03%
50 to 54	950	7.76%	2,523,540	6.43%	21,484,950	6.41%
55 to 59	793	6.48%	2,437,201	6.21%	21,702,573	6.48%
60 to 64	984	8.04%	2,354,394	6%	22,007,070	6.57%
65 to 69	955	7.80%	2,016,559	5.14%	19,342,254	5.77%
70 to 74	647	5.29%	1,609,592	4.10%	15,412,419	4.60%
75 to 79	421	3.44%	1,133,246	2.89%	10,691,812	3.19%
80 to 84	204	1.67%	695,455	1.77%	6,410,628	1.91%
85 and over	138	1.13%	721,365	1.84%	6,211,835	1.85%
TOTALS:	12,238.00		39,238,624.00		335,052,630.00	

Source: US Census 2022 2020

2022 Male Population (No. of Residents, 5 year bands)	Location	%	California	%	United States	%
0 to 4	289	4.65%	1,056,890	5.38%	8,945,380	5.39%
5 to 9	329	5.29%	1,173,802	5.98%	9,733,110	5.86%
10 to 14	381	6.13%	1,238,119	6.31%	10,210,981	6.15%
15 to 19	351	5.65%	1,292,989	6.59%	10,639,012	6.41%
20 to 24	278	4.47%	1,385,466	7.06%	11,862,633	7.14%
25 to 29	248	3.99%	1,442,000	7.35%	11,600,837	6.98%
30 to 34	333	5.36%	1,569,900	8%	12,119,760	7.30%
35 to 39	448	7.21%	1,464,798	7.46%	11,572,841	6.97%
40 to 44	503	8.09%	1,357,651	6.92%	11,112,091	6.69%
45 to 49	434	6.98%	1,235,775	6.29%	10,129,982	6.10%
50 to 54	507	8.16%	1,276,897	6.50%	10,782,381	6.49%
55 to 59	408	6.56%	1,221,257	6.22%	10,744,020	6.47%
60 to 64	503	8.09%	1,159,139	5.90%	10,729,220	6.46%
65 to 69	507	8.16%	961,480	4.90%	9,194,764	5.54%
70 to 74	334	5.37%	741,287	3.78%	7,117,751	4.29%
75 to 79	211	3.39%	505,841	2.58%	4,791,179	2.88%
80 to 84	100	1.61%	292,640	1.49%	2,680,011	1.61%
85 and over	53	0.85%	255,706	1.30%	2,124,873	1.28%
TOTALS:	6,217.00		19,631,637.00		166,090,826.00	

Source: US Census 2022 2020

2022 Female Population (No. of Residents, 5 year bands)	Location	%	California	%	United States	%
0 to 4	228	3.79%	1,008,775	5.14%	8,543,446	5.06%
5 to 9	326	5.41%	1,115,820	5.69%	9,266,300	5.48%
10 to 14	368	6.11%	1,170,902	5.97%	9,666,165	5.72%

2022 Female Population (No. of Residents, 5 year bands)	Location	%	California	%	United States	%
15 to 19	338	5.61%	1,221,320	6.23%	10,021,559	5.93%
20 to 24	293	4.87%	1,310,034	6.68%	11,344,767	6.71%
25 to 29	250	4.15%	1,359,312	6.93%	11,071,656	6.55%
30 to 34	381	6.33%	1,471,643	7.51%	11,750,063	6.95%
35 to 39	444	7.37%	1,366,174	6.97%	11,230,441	6.65%
40 to 44	499	8.29%	1,296,561	6.61%	10,901,080	6.45%
45 to 49	425	7.06%	1,209,341	6.17%	10,066,985	5.96%
50 to 54	443	7.36%	1,246,643	6.36%	10,702,569	6.33%
55 to 59	385	6.39%	1,215,944	6.20%	10,958,553	6.49%
60 to 64	481	7.99%	1,195,255	6.10%	11,277,850	6.67%
65 to 69	448	7.44%	1,055,079	5.38%	10,147,490	6.01%
70 to 74	313	5.20%	868,305	4.43%	8,294,668	4.91%
75 to 79	210	3.49%	627,405	3.20%	5,900,633	3.49%
80 to 84	104	1.73%	402,815	2.05%	3,730,617	2.21%
85 and over	85	1.41%	465,659	2.37%	4,086,962	2.42%
TOTALS:	6,021.00		19,606,987.00		168,961,804.00	

Source: US Census 2022 2020

2022 Household Income (No. of Households)	Location	%	California	%	United States	%
Less than \$5000	133	2.90%	382,657	2.82%	4,394,750	3.38%
\$5000-9999	25	0.54%	219,077	1.61%	2,422,851	1.86%
\$10000-14999	28	0.61%	415,390	3.06%	4,543,571	3.49%
\$15000-19999	39	0.85%	329,480	2.43%	4,184,896	3.22%
\$20000-24999	89	1.94%	342,681	2.52%	4,175,533	3.21%
\$25000-29999	51	1.11%	346,130	2.55%	4,399,353	3.38%
\$30000-34999	57	1.24%	390,186	2.87%	4,903,177	3.77%
\$35000-39999	43	0.94%	338,971	2.50%	4,254,041	3.27%
\$40000-44999	50	1.09%	373,840	2.75%	4,714,047	3.62%
\$45000-49999	92	2.01%	336,095	2.48%	4,152,749	3.19%
\$50000-54999	83	1.81%	395,807	2.91%	4,737,761	3.64%
\$55000-59999	62	1.35%	295,853	2.18%	3,494,237	2.69%
\$60000-64999	64	1.39%	328,706	2.42%	3,870,185	2.97%
\$65000-69999	82	1.79%	396,308	2.92%	4,367,183	3.36%
\$70000-74999	75	1.63%	343,288	2.53%	3,550,475	2.73%
\$75000-79999	77	1.68%	341,137	2.51%	3,792,841	2.92%
\$80000-84999	78	1.70%	303,491	2.23%	3,265,975	2.51%
\$85000-89999	101	2.20%	350,864	2.58%	3,616,932	2.78%
\$90000-94999	102	2.22%	316,574	2.33%	3,126,643	2.40%
\$95000-99999	108	2.35%	309,519	2.28%	2,936,066	2.26%
\$100000-124999	451	9.83%	1,336,054	9.84%	12,608,788	9.69%
\$125000-149999	435	9.48%	1,082,523	7.97%	9,474,163	7.28%
\$150000-199999	744	16.22%	1,533,628	11.29%	11,973,856	9.20%
\$200000-249999	574	12.51%	1,049,242	7.73%	6,489,378	4.99%
\$250000-499999	706	15.39%	1,286,517	9.47%	7,957,383	6.12%
More than \$500000	239	5.21%	435,461	3.21%	2,693,166	2.07%
TOTALS:	4,588.00		13,579,479.00		130,100,000.00	

Source: US Census 2022 2020

2022 Race (No. of Residents)	Location	%	California	%	United States	%
White	8,542	69.80%	16,519,944	42.10%	208,872,370	62.34%
Black	523	4.27%	2,624,524	6.69%	46,063,676	13.75%
American Indian/Alaska Native	70	0.57%	556,039	1.42%	2,707,473	0.81%
Asian	929	7.59%	6,515,455	16.60%	23,542,730	7.03%
Hawaiian/Pacific Islander	48	0.39%	141,716	0.36%	558,082	0.17%
Other Race	597	4.88%	7,492,388	19.09%	23,877,243	7.13%
Multirace	1,529	12.49%	5,388,558	13.73%	29,431,056	8.78%
TOTALS:	12,238.00		39,238,624.00		335,052,630.00	

Source: US Census 2022 2020

2022 Hispanic Population (No. of Residents)	Location	%	California	%	United States	%
Hispanic	2,136	17.45%	15,604,005	39.77%	62,579,755	18.68%
Non-Hispanic	10,102	82.55%	23,634,619	60.23%	272,472,875	81.32%
TOTALS:	12,238.00		39,238,624.00		335,052,630.00	

Source: US Census 2022 2020

2022 Race and Hispanic Origin (No. of Residents)	Location	%	California	%	United States	%
Non Hispanic White	8,004	65.40%	13,306,618	33.91%	193,678,147	57.81%
Non Hispanic Black	521	4.26%	2,455,181	6.26%	44,414,213	13.26%
Non Hispanic American Indian	25	0.20%	105,421	0.27%	1,266,364	0.38%
Non Hispanic Asian	915	7.48%	6,360,194	16.21%	23,157,984	6.91%
Non Hispanic Hawaiian/Pacific Islander	38	0.31%	92,945	0.24%	405,793	0.12%
Non Hispanic Other Race	32	0.26%	161,591	0.41%	958,904	0.29%
Non Hispanic Multiple Race	567	4.63%	1,152,669	2.94%	8,591,470	2.56%
Hispanic White	538	4.40%	3,213,326	8.19%	15,194,223	4.53%
Hispanic Black	2	0.02%	169,343	0.43%	1,649,463	0.49%
Hispanic American Indian	45	0.37%	450,618	1.15%	1,441,109	0.43%
Hispanic Asian	14	0.11%	155,261	0.40%	384,746	0.11%
Hispanic Hawaiian/Pacific Islander	10	0.08%	48,771	0.12%	152,289	0.05%
Hispanic Other Race	565	4.62%	7,330,797	18.68%	22,918,339	6.84%
Hispanic Multiple Race	962	7.86%	4,235,889	10.80%	20,839,586	6.22%
TOTALS:	12,238.00		39,238,624.00		335,052,630.00	

Source: US Census 2022 2020

2022 Highest Level Education (No. of Residents ages over 25 years)	Location	%	California	%	United States	%
9th to 12th Grade no Diploma	352	3.89%	1,788,896	6.56%	13,423,525	5.72%
Associate degree	1,163	12.84%	2,161,175	7.93%	20,672,445	8.80%
Bachelor's degree	2,037	22.49%	6,140,413	22.52%	50,745,488	21.61%
College no Diploma	2,327	25.69%	5,293,820	19.42%	44,817,869	19.09%
Graduate or Prof School Degree	954	10.53%	3,911,310	14.35%	32,985,049	14.05%
High School Graduate	2,086	23.03%	5,607,420	20.57%	61,242,718	26.08%
Less than 9th Grade	138	1.52%	2,361,473	8.66%	10,932,183	4.66%
TOTALS:	9,057.00		27,264,507.00		234,819,277.00	

Source: US Census 2022 2020

2022 Marital Status (No. of Residents)	Location	%	California	%	United States	%
Never Married	2,251	21.82%	12,320,431	37.94%	94,106,482	33.77%
Married	6,147	59.58%	13,944,329	42.94%	127,657,577	45.81%
Separated	547	5.30%	1,784,317	5.49%	11,644,958	4.18%
Widowed	335	3.25%	1,524,386	4.69%	15,438,704	5.54%
Divorced	1,037	10.05%	2,900,853	8.93%	29,839,527	10.71%
TOTALS:	10,317.00		32,474,316.00		278,687,248.00	

Source: US Census 2022 2020

2022 Household Size (No. of Households)	Location	%	California	%	United States	%
Households 1-person	730	15.91%	3,440,970	25.34%	37,497,223	28.82%
Households 2-persons	1,810	39.45%	4,073,407	30%	43,785,377	33.66%
Households 3-persons	931	20.29%	2,185,863	16.10%	19,633,374	15.09%
Households 4-persons	670	14.60%	1,891,072	13.93%	16,129,287	12.40%
Households 5-persons	288	6.28%	1,019,464	7.51%	7,804,778	6%
Households 6-persons	103	2.24%	496,293	3.65%	3,186,526	2.45%
Households 7+ persons	56	1.22%	472,287	3.48%	2,063,087	1.59%
TOTALS:	4,588.00		13,579,356.00		130,099,652.00	

Source: US Census 2022 2020

2022 Language Spoken at Home (No. of Households)	Location	%	California	%	United States	%
English	3,476	75.76%	7,388,610	54.41%	100,863,082	77.53%
Spanish Linguistically isolated	56	1.22%	595,639	4.39%	3,188,075	2.45%
Spanish Not Linguistically isolated	466	10.16%	3,015,471	22.21%	13,462,877	10.35%
Other Indo-European Linguistically isolated	8	0.17%	120,983	0.89%	845,215	0.65%
Other Indo-European Not Linguistically isolated	275	5.99%	727,626	5.36%	5,057,857	3.89%
Asian and Pacific Island Linguistically isolated	51	1.11%	387,213	2.85%	1,141,490	0.88%
Asian and Pacific Island Not Linguistically isolated	241	5.25%	1,159,123	8.54%	3,832,563	2.95%
Other Linguistically isolated	0	0%	30,242	0.22%	243,966	0.19%
Other Not Linguistically isolated	15	0.33%	154,572	1.14%	1,464,875	1.13%
TOTALS:	4,588.00		13,579,479.00		130,100,000.00	

Source: US Census 2022 2020

2022 Household Motor Vehicles (No. of Households)	Location	%	California	%	United States	%
One	1,047	23.45%	4,234,424	33.61%	43,746,864	36.78%
Two	1,926	43.15%	4,934,452	39.17%	47,565,478	39.99%
Three	984	22.04%	2,134,269	16.94%	18,452,068	15.51%
Four	339	7.59%	863,310	6.85%	6,354,869	5.34%
Five+	168	3.76%	431,207	3.42%	2,822,925	2.37%
TOTALS:	4,464.00		12,597,662.00		118,942,204.00	

Source: US Census 2022 2020

2022 Labour Force (No. of Residents 16+)	Location	%	California	%	United States	%
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2022 Labour Force (No. of Residents 16+)	Location	%	California	%	United States	%
Armed Forces - Male	0	0%	122,613	0.38%	1,124,799	0.41%
Armed Forces - Female	0	0%	16,964	0.05%	179,375	0.07%
Civilian employed - Male	3,395	33.37%	10,507,400	32.87%	89,091,675	32.46%
Civilian employed - Female	2,619	25.74%	8,923,796	27.92%	80,862,037	29.46%
Civilian unemployed - Male	145	1.43%	519,128	1.62%	3,553,273	1.29%
Civilian unemployed - Female	130	1.28%	462,651	1.45%	3,137,452	1.14%
Not in labor force - Male	1,610	15.82%	4,751,968	14.87%	41,277,687	15.04%
Not in labor force - Female	2,276	22.37%	6,661,729	20.84%	55,270,857	20.14%
TOTALS:	10,175.00		31,966,249.00		274,497,155.00	

Source: US Census 2022 2020

2022 Class of Worker (No. of Residents in Labour Force)	Location	%	California	%	United States	%
Employee of private company workers	4,509	74.98%	12,871,316	66.24%	113,100,395	66.55%
Self-Employed in own incorporated business workers	225	3.74%	745,394	3.84%	6,569,963	3.87%
Private not-for-profit wage and salary workers	370	6.15%	1,493,046	7.68%	14,798,291	8.71%
Local government workers	457	7.60%	1,660,438	8.55%	13,034,592	7.67%
State government workers	130	2.16%	800,870	4.12%	7,202,315	4.24%
Federal government workers	108	1.80%	393,118	2.02%	4,619,775	2.72%
Self-Employed in own not incorporated business workers	214	3.56%	1,431,231	7.37%	10,299,812	6.06%
Unpaid family workers	1	0.02%	34,874	0.18%	320,773	0.19%
TOTALS:	6,014.00		19,430,287.00		169,945,916.00	

Source: US Census 2022 2020

2022 Industry (No. of Residents in Labour Force)	Location	%	California	%	United States	%
Agriculture, forestry, fishing and hunting	11	0.18%	385,809	1.99%	2,023,526	1.19%
Mining, quarrying, and oil and gas extraction	0	0%	20,051	0.10%	630,015	0.37%
Construction	795	13.22%	1,322,054	6.80%	11,682,918	6.87%
Manufacturing	354	5.89%	1,765,140	9.08%	17,086,027	10.05%
Wholesale trade	175	2.91%	500,933	2.58%	3,926,127	2.31%
Retail trade	769	12.79%	1,983,541	10.21%	18,808,827	11.07%
Transportation and warehousing	183	3.04%	1,038,424	5.34%	8,575,723	5.05%
Utilities	52	0.86%	156,398	0.80%	1,450,482	0.85%
Information	94	1.56%	566,533	2.92%	3,158,868	1.86%
Finance and insurance	314	5.22%	737,882	3.80%	8,441,189	4.97%
Real estate and rental and leasing	401	6.67%	390,454	2.01%	3,147,035	1.85%
Professional, scientific, and technical services	663	11.02%	1,868,982	9.62%	13,819,450	8.13%
Management of companies and enterprises	0	0%	19,412	0.10%	203,555	0.12%
Administrative and support and waste management services	279	4.64%	887,376	4.57%	7,010,616	4.13%
Educational services	263	4.37%	1,695,092	8.72%	15,992,853	9.41%
Health care and social assistance	741	12.32%	2,587,809	13.32%	24,006,303	14.13%
Arts, entertainment, and recreation	49	0.81%	429,595	2.21%	3,209,610	1.89%
Accommodation and food services	272	4.52%	1,258,570	6.48%	10,805,179	6.36%

2022 Industry (No. of Residents in Labour Force)	Location	%	California	%	United States	%
Other services, except public administration	232	3.86%	891,984	4.59%	7,795,024	4.59%
Public administration	367	6.10%	924,248	4.76%	8,172,589	4.81%
TOTALS:	6,014.00		19,430,287.00		169,945,916.00	

Source: US Census 2022 2020

2022 Occupation (No. of Residents in Labour Force)	Location	%	California	%	United States	%
Management occupations	1,040	17.29%	2,214,941	11.40%	19,268,964	11.34%
Business and financial operations occupations	479	7.96%	1,143,362	5.88%	10,155,774	5.98%
Computer and mathematical occupations	73	1.21%	819,407	4.22%	6,256,703	3.68%
Architecture and engineering occupations	220	3.66%	521,314	2.68%	3,834,911	2.26%
Life, physical, and social science occupations	96	1.60%	293,679	1.51%	1,997,362	1.18%
Community and social service occupations	150	2.49%	345,895	1.78%	3,061,864	1.80%
Legal occupations	30	0.50%	255,816	1.32%	2,100,165	1.24%
Education, training, and library occupations	178	2.96%	1,090,519	5.61%	10,679,496	6.28%
Arts, design, entertainment, sports, and media occupations	35	0.58%	568,552	2.93%	3,447,893	2.03%
Health diagnosing and treating practitioners and other technical occupations	336	5.59%	746,415	3.84%	7,566,375	4.45%
Health technologists and technicians	128	2.13%	337,909	1.74%	3,378,676	1.99%
Healthcare support occupations	155	2.58%	747,773	3.85%	5,660,862	3.33%
Fire fighting and prevention, and other protective service workers including supervisors	72	1.20%	241,601	1.24%	1,942,802	1.14%
Law enforcement workers including supervisors	60	1%	155,386	0.80%	1,655,947	0.97%
Food preparation and serving related occupations	272	4.52%	942,982	4.85%	8,331,869	4.90%
Building and grounds cleaning and maintenance occupations	101	1.68%	711,738	3.66%	5,754,391	3.39%
Personal care and service occupations	107	1.78%	454,303	2.34%	4,002,421	2.36%
Sales and related occupations	676	11.24%	1,748,111	9%	15,729,318	9.26%
Office and administrative support occupations	788	13.10%	2,042,791	10.51%	18,347,947	10.80%
Farming, fishing, and forestry occupations	0	0%	269,090	1.38%	992,141	0.58%
Construction and extraction occupations	302	5.02%	920,268	4.74%	8,256,315	4.86%
Installation, maintenance, and repair occupations	230	3.82%	510,671	2.63%	5,243,689	3.09%
Production occupations	150	2.49%	892,358	4.59%	9,186,889	5.41%
Transportation occupations	58	0.96%	661,235	3.40%	6,286,755	3.70%
Material moving occupations	278	4.62%	794,171	4.09%	6,806,387	4.01%
TOTALS:	6,014.00		19,430,287.00		169,945,916.00	

Source: US Census 2022 2020

2022 Method of Travel to Work (No. of Residents in Labour Force)	Location	%	California	%	United States	%
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2022 Method of Travel to Work (No. of Residents in Labour Force)	Location	%	California	%	United States	%
Drove alone	3,376	56.14%	12,375,303	63.69%	115,250,982	67.82%
In 2-person carpool	437	7.27%	1,204,415	6.20%	9,966,802	5.86%
In 3-person carpool	30	0.50%	266,276	1.37%	1,956,343	1.15%
In 4-person carpool	133	2.21%	90,670	0.47%	752,683	0.44%
In 5-or-6-person carpool	7	0.12%	53,506	0.28%	388,893	0.23%
In 7-or-more-person carpool	2	0.03%	15,774	0.08%	171,070	0.10%
Bus or trolley bus	10	0.17%	301,744	1.55%	2,170,917	1.28%
Streetcar or trolley car	16	0.27%	53,998	0.28%	1,542,021	0.91%
Subway or elevated	15	0.25%	23,029	0.12%	324,405	0.19%
Railroad	3	0.05%	15,380	0.08%	91,314	0.05%
Ferryboat	3	0.05%	7,399	0.04%	48,929	0.03%
Taxicab	6	0.10%	27,184	0.14%	326,488	0.19%
Motorcycle	24	0.40%	37,942	0.20%	183,560	0.11%
Bicycle	22	0.37%	115,830	0.60%	678,568	0.40%
Walked	104	1.73%	414,528	2.13%	3,743,758	2.20%
Other means	108	1.80%	268,454	1.38%	1,988,488	1.17%
Worked at home	1,718	28.57%	4,158,855	21.40%	30,360,695	17.86%
TOTALS:	6,014.00		19,430,287.00		169,945,916.00	

Source: US Census 2022 2020

2022 Daytime Summary	Location	California	United States
Total Establishments	293	1,656,547	13,832,232
Total Employees	1,534	14,744,415	129,358,253
Establishments: Company Headquarters	8	53,392	457,076
Employees: Company Headquarters	40	2,444,095	21,159,115
Daytime Population	7,387	33,021,887	283,007,560

Source: US Census 2022 2020

USTA Statement Of Guidance - Update

FACILITIES APPROACH TO TENNIS AND PICKLEBALL

As the national governing body for the sport of tennis in the United States and in concert with court builders and park professionals, the United States Tennis Association (USTA) is putting forth an expanded Statement of Guidance for the development, expansion, and renovation of public facilities and spaces related to tennis and pickleball. This guidance is presented within the context and understanding that – while tennis remains the most popular racquet sport in the United States – tennis and pickleball are currently experiencing significant participation increases throughout the country and demand for both tennis and pickleball courts is expanding exponentially.

Participation Statistics

- **Tennis:** A total of 23.6 million players in 2022, a 33% increase of 5.9 million players since 2019*
- **Pickleball:** A total of 8.9 million players in 2022**

This guidance offers the following options:

OPTION #1: SPORT-SPECIFIC SITES

The ideal solution is the development and/or expansion of sport-specific public sites. Singular-focused sport-specific sites and courts will provide optimum opportunity for use, harmony, and program/revenue generation for each sport that may be unavailable in shared-use scenarios. These facilities should be offered either as one central facility complex or as separate sport-specific developments to best meet the needs of the community. The ultimate goal is to ensure both sports have the infrastructure in place to maintain existing programs and play as well as allow for future growth (Examples 1a & 1b).



Example 1a: Rendering of a sport-specific site with playground incorporated.



Example 1b: Sarah Vande Berg Tennis Center in Zephyrhills, FL

OPTION #2: NON-TRADITIONAL SPACES

In the event that sport-specific sites are not possible, both tennis and pickleball can be played and enjoyed in non-traditional spaces. Look at all hard surface areas for possible conversion, such as a concrete slab (Example 2a), multi-sport court sites (Example 2b) and/or vacant parking lot locations. When contemplating any type of conversion affiliated with public facility infrastructure, safety must be at the forefront of all considerations. Further, local ordinances should be reviewed to ensure accessing the space for play is allowed.



Example 2a: Pickleball court on a concrete slab.



Example 2b: Pickleball court on a multi-sport site.

* Tennis number source: The 2022 National Tennis Participation Report available from the Tennis Industry Association (TIA)

** Pickleball number source: Sports & Fitness Industry Association (SFIA)

USTA Statement Of Guidance - Update

FACILITIES APPROACH TO TENNIS AND PICKLEBALL

OPTION #3: SHARED USE OF COURTS

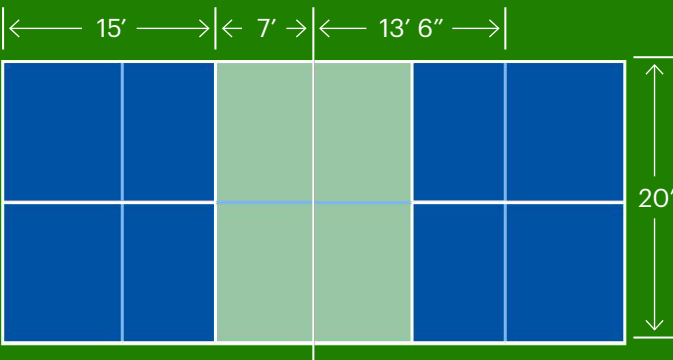
In the event that sport-specific sites and non-traditional spaces are not possible and in the interest of equitable offerings for both tennis and pickleball, shared usage through blended playing lines on existing tennis and pickleball courts is advisable. This recommendation stands for sites with two (2) or fewer tennis courts. For sites with three (3) or more tennis courts, every effort should be made to utilize Option No. 1 or No. 2 due to the sustained growth and increasing public demand for both sports.

Recommended guideline when utilizing standalone pickleball courts for tennis play:

- Add blended tennis service box lines to pickleball courts for short court tennis play. (Example 3a)

Recommended guidelines when executing blended pickleball lines at sites with two (2) or fewer tennis courts***

- Up to two pickleball court blended lines can be added to a 78' tennis court, one on either side of the net. Whenever possible, utilize a shared tennis service line or a tennis baseline with a pickleball blended line.
- All blended pickleball lines shall be textured line paint that is a shade lighter within in the same color family as the playing surface. (Example 3b)
- Blended pickleball lines should terminate three (3) inches from the 78-foot court tennis lines.
- Blended pickleball lines should be 1½ inches wide
- Utilize painters tape to refrain from damaging the acrylic surface when adding temporary playing lines.



Example 3a: Pickleball court with blended tennis service box lines in light blue for short court tennis play.



Example 3b: Blended lines in the same color family as the playing surface.

For additional information or to discuss projects before decisions are made regarding tennis and pickleball expansion and additions, contact the USTA Tennis Venue Services Team for complementary consultative resources at www.usta.com/facilities or email Facilities@usta.com.

***See the 2021 American Sports Builder's Association (ASBA) Pickleball Court Construction Manual for guidelines regarding pickleball court dimensions. Industry standards recommend a minimum of eight (8) feet between the pickleball baseline and the permanent fixture. This should be taken into consideration for Option #3 when adding blended pickleball lines to existing tennis court infrastructure.



USTA's Park Agency Tennis Assessment

Strengthen the delivery of tennis in your community with personalized recommendations from industry experts. The Park Agency Tennis Assessment process is:



PERSONALIZED

The Assessment is a consultative service provided by the USTA, the national governing body for the sport of tennis, that aims to produce personalized recommendations and actionable deliverables for park agencies to improve the delivery of tennis in their community.

INTENTIONAL

This tool is an objective and systematic process that park agencies can use to conduct a general assessment of their tennis facilities and programming to identify opportunities for growth and improvement.



GROWTH-ORIENTED

The Assessment uses a streamlined approach and a weighted scoring system, based on qualitative and quantitative data, to identify the projects that have the potential to make the biggest impact on tennis growth and participation in the community.

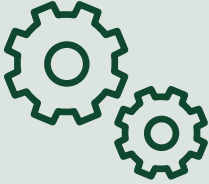


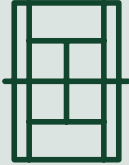
FUTURE-FOCUSED

The final recommendations allow park agencies to identify community partners, prioritize resource allocation, and budget for capital improvements that will be the most impactful for tennis in their community.



Overview of Assessment Modules

The Assessment is broken into four modules: Management, Impact, Programming, and Infrastructure.

 01 Management	 02 Impact	 03 Programming	 04 Infrastructure
<p>MANAGEMENT MODULE</p> <p>This module investigates the overall management structure of the park agency and aims to understand how tennis is delivered. Discussions about the agency's goals and priorities, partners in the community, and local stakeholders lead to recommendations that are specifically tailored to each community.</p>	<p>IMPACT MODULE</p> <p>The Impact Module takes a site-by-site approach to understanding the community surrounding each tennis facility. Information such as the number of courts and court utilization is combined with data describing the local demographics and racquet sport participation. With this information, park agencies can prioritize facilities with the greatest community impact.</p>	<p>PROGRAMMING MODULE</p> <p>The Programming Module measures the overall activity level of each tennis facility. Both the participation levels and the frequency of programs are evaluated for various subsets of the tennis playing community. Introductory, recreational, competitive, adaptive, wheelchair, and other programs will be considered on a site-by-site basis.</p>	<p>INFRASTRUCTURE MODULE</p> <p>The Infrastructure Module is focused on the physical condition of each facility. All aspects of the facility will be taken into account and evaluated on a site-by-site basis. Several criteria, including the court surface, fencing, lighting, site amenities, and accessibility, will be assessed to ascertain the physical condition of each site.</p>

Data-Driven Assessments

Upon completion of the Assessment, a final score for each facility will be calculated based on an analysis of the criteria from each module. Park agencies can then use this data to prioritize their resource allocation, advocate for facility improvements, implement new programming, and/or adjust management strategies.

Schedule an Assessment

To learn more about the USTA's Park Agency Tennis Assessment, schedule an Assessment, or request an informational meeting, please contact Amelia Storer at amelia.storer@usta.com.

23.6 Million Reasons

WHY YOU SHOULD ADVOCATE
FOR YOUR TENNIS COURTS



Advantage Tennis.

How to navigate pickleball's expansion in your community.

As members of the tennis family, we are all aware of the positive impact tennis can have on people's lives and on our communities. As advocates for tennis, our mission is to help decision-makers in the public, private and non-profit sectors embrace these benefits, ultimately resulting in their support for developing and preserving tennis courts and infrastructure.

The USTA can help you advocate locally with resources, information and tools. Get started with the quick guide to advocating in your community on [usta.com/advocacy](https://www.usta.com/advocacy). For additional information, review our [Community Advocacy Handbook](#), [Contact Tennis Venue Services](#), your [USTA Section](#), or [email cta@usta.com](mailto:cta@usta.com) to find a CTA near you.

Start Here: Share “Why Tennis” & Know the Facts

PARTICIPATION STATISTICS IN THE UNITED STATES:

- Tennis has gained 5.9 million players since 2019, for a total of 23.6 million players in 2022.*
- Pickleball has a TOTAL of 8.9 million players in 2022.**



INFRASTRUCTURE STATISTICS:

- There are 252,000 tennis courts in the United States.
- More than 70% of tennis play occurs at public facilities.*
- The USTA Tennis Venue Services program has granted \$15+ million in grants to date. The program has provided services in support of more than \$500M in tennis facility infrastructure since 2005.

Due to the continued growth of both sports, there is an increased demand for courts and facilities for both tennis and pickleball. Local advocates, like you, are crucial to making sure tennis is well-represented in your community.

*Tennis number source: The 2022 National Tennis Participation Report available from the Tennis Industry Association (TIA)

**Pickleball number source: Sports & Fitness Industry Association (SFIA)

***Health and Wellness Source: Mayo Clinic, September 2018

HEALTH AND WELLNESS:

Tennis is a lifelong sport for all ages and abilities. In fact, studies show that tennis can add 10 years to your life, more than any other sport or activity.***

For more information, refer to page 6 of our [Advocacy Handbook](#).



YOUTH DEVELOPMENT:

Tennis positively influences the lives of youth across all socioeconomic levels. Studies show that youth who play tennis are more likely to experience better grades and better behavior. They also are more likely to attend college and develop healthy eating habits.



INCLUSIVITY AND DE&I:

Over the past five years, tennis has experienced diverse player participation growth of 30% across all race-ethnicity groups. Tennis is a sport that is adaptable for mental, physical or emotional disability with more than 300 adaptive programs registered with the National Adaptive Committee in the United States.



ECONOMIC IMPACT:

Tennis events and tournaments drive revenue in their local communities. Refer to your local municipality's Convention Visitors Bureau (CVB) for local statistics.



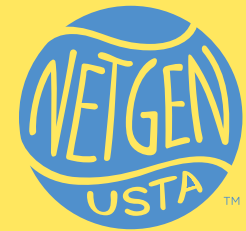
Build an Action Plan

1. **After clearly defining your objective and familiarizing yourself with the research, start by determining the municipality decision-making process in your area.**
2. **Assess the local tennis court usage rates, number of courts, and programming impact.**
3. **Build an active coalition and an extended team of advocates.**
4. **Connect with key influencers and educate yourself on their backgrounds.**
 - Key influencers may include:
 - ▶ Park & Recreation Agency Director
 - ▶ City Council members
 - ▶ School Board members
 - ▶ County Commissioners
 - ▶ Mayor's office
5. **Develop a communication plan to include key influencers, coalition, advocates and local media.**
6. **Identify obstacles and conceptualize possible solutions.**
 - Review the [USTA's Statement of Guidance](#) for direction on the development, expansion, and renovation of public facilities and spaces related to tennis and pickleball.

Contact Tennis Venue Services at facilities@usta.com or fill out the inquiry form [HERE](#) for additional advocacy support.

SMASHING BENEFITS OF TENNIS!

THE AMAZING HEALTH BENEFITS OF TENNIS



GOOD GRADES

Tennis requires alertness and tactical thinking, which may generate new connections between nerves in the brain, promoting a lifetime of continued brain development. 48% of youth tennis players have an “A” average and spend more time studying.



COLLEGE BOUND

81% of youth tennis players say they will attend college.



LESS RISKY BEHAVIORS

Youth players report less drinking and cigarette smoking.



PHYSICALLY ACTIVE

Kids who play tennis are less likely to be overweight. They are more likely to gain physical skills that can keep them active for a lifetime.



STRATEGIC PROBLEM SOLVING

Tennis players use geometry and physics principles to evaluate angles to get the best result. This application of knowledge improves problem-solving off the court.



SELF-CONFIDENCE

Tennis players exhibit higher self-esteem and optimism than other athletes or non-athletes. Tennis players show lower tension, anger, and depression, too.

To learn more about the amazing benefits of tennis, visit

[TENNISINDUSTRYUNITED.COM/HEALTHBENEFITS](https://tennisindustryunited.com/healthbenefits)

TENNIS INDUSTRY UNITED



Endorsed by the USTA Sports Science Committee.

2013 USTA Study-Foundation

Pluim, B. M., Staal, J. B., Marks, B. L., Miller, S., & Miley, D. (2007). Health benefits of tennis. *British journal of sports medicine*, 41(11), 760–768. <https://doi.org/10.1136/bjsm.2006.034967>

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